

**PRESS RELEASE**

Zug (Switzerland), November 28, 2011

myipgateway GmbH is proud to announce the launch of its services today.

Through the innovative platform [www.myipgateway.com](http://www.myipgateway.com), myipgateway clients can obtain quotations for PCT national and regional phase entries, place national/regional phase filing orders and retrieve additional valuable IP expert advice and strategic recommendations.

myipgateway GmbH has been founded by two internationally renowned IP firms: Dennemeyer & Associates with headquarters in Luxembourg, being in association with Dennemeyer & Co., a world leader in providing Patent Annuity and Trademark Renewal services as well as IP-related IT systems; and Ehrlich & Fenster with headquarters in Israel, which is renowned internationally as a first tier IP firm in one of the most innovative nations worldwide.

The company benefits from Dennemeyer's 50 years and Ehrlich & Fenster's 30 years of experience in all areas of Intellectual Property.

Unique in the market, when quoting PCT nationalizations/regionalizations three different cost quotes per application are offered: Minimal (according to minimum requirements of each jurisdiction), PCT as Published (calculated as per WIPO publication) and Recommended (recommended by IP Experts).

Further uniquely, based on IP classification (IPC) filing trends, a recommendation where to enter the national/regional phases is provided.

myipgateway GmbH through its founders holds offices in the United States of America, Japan, Germany, Luxembourg, Romania, and Israel. Offices in, China, Australia and Poland will be opened in the near future. myipgateway can handle its clients' IP in all jurisdictions in the world. Through its founders, myipgateway can cost-efficiently handle its clients' IP in many jurisdictions directly, that is without the need for an additional local representative, *inter alia* in the United States of America, before the European Patent Office (EPO), in Japan, Germany, France, Great Britain, Belgium, Luxembourg, Romania, and Israel. Soon also in China, Australia and Poland.

We are proud to announce that Mr. Louka Nikolaou is appointed Chief Executive Officer of myipgateway GmbH.

Dr. Gal Ehrlich

Amit Ehrlich

Dr. Robert Fichter

